

PAT 01311PCT

3/pst

1

# TELEVISION CHAT ROOM

The present invention relates generally to an entertainment system, and more specifically to concurrent viewing of video programming and of text  
5 communications between viewers of the video programming. Still, more particularly, the invention concerns a graphical chat user interface.

A chat room allows users to communicate on-line with other computer or set-top box users, typically over the Internet. Chat rooms are often named  
10 after discussion topics in order to facilitate for users to enter a chat room where the discussion pertains to their desired topic. Client software such as e.g. Internet Relay Chat (IRC) or America Online 4.0 features a text window that displays each message submitted by users visiting the room. These user interfaces provide controls for entering a message and submitting entered  
15 messages to the server system.

Early on it was necessary to have a computer and a television set in the same room in order to chat about a certain television show and watch the show simultaneously. Later developments made it possible to watch television on a  
20 computer equipped with a television card or to chat on a television set with the help of an Internet enabled set-top box. An Internet enabled set-top box essentially has the same components as a general purpose computer except that it also includes a television tuner for receiving broadcast (satellite or terrestrial) and/or cable television signals.

25 While graphical chat user interfaces for computer chat rooms have developed into virtual three dimensional worlds where users can move around television chat rooms have retained a less advanced structure consisting mainly of dividing the display into one television area and one chat area.

30 U.S. Patent No. 5,694,163 discloses a computer program for viewing of chat over associated data provided by way of on-line computer services in conjunction with a broadcast television program. A chat is formatted to

PAT 01311PCT

2

provide a television compatible chat TV signal, which is inserted into a television program TV signal and broadcast. The encoded TV signal is received by a computer and separated into an audio/visual portion and an encoded data portion. Viewers who do not desire to participate in the chat, or  
 5 do not have the capability of participating in the chat, are allowed to view the conversations of the chat at the time of viewing the related television program. Another aspect of the invention provides a telephone back channel at a user's computer that allows connection to an on-line service provider via the computer's modem.

10

U.S. Patent No. 5,880,731 discloses a method for communicating a gesture by an avatar that represents a participant in an on-line graphic chat session. Each participant in the chat session is enabled to select one of a plurality of different avatars to represent the participant in a graphic chat session.  
 15 Associated with each avatar is a bitmap file that includes a plurality of frames illustrating the avatar in different poses, actions, and emotional states. Selected frames are displayed in rapid sequence in accord with a script file to create an animation effecting each gesture.

20 PCT Patent Publication No. WO 00/64150 discloses a method for linking chat rooms and television viewing. A video signal, such as a television program, is received and displayed to a viewer. The system has a user-selectable chat option. A transcript of the text messages from all of the viewers who have selected the chat option is displayed to all such viewers. The video signal is  
 25 simultaneously displayed on a graphical user interface having a video region for display of the video signal and a chat region for display of the transcript of text messages.

PCT Patent Publication No. WO 01/50753 discloses a method of assigning a  
 30 user to a network chat room. The method includes determining television programming viewed by a network user at a networked device and assigning the network user to a chat room corresponding to the determined television

programming. The television programming identification may be a channel number, a television network identifier, and/or an identifier of a particular television program.

- 5 PCT Patent Publication No. WO 01/50753 further discloses a TV-enhanced buddy list. The user can define a list of server system user names. In addition to showing whether users on the list are currently logged on to the server, the enhanced buddy list shows the TV show or network each listed buddy is watching. By selecting a link, a user can watch the same show that a friend is  
10 watching.

The object of the present invention is to provide a method, a system and a computer program product for concurrent viewing of video programming and of text communications between viewers of video programming. Various  
15 implementations of the invention may include one or more of the following features.

A method for providing a graphical chat user interface on a display associated with a multimedia apparatus, comprising the steps of: receiving a broadcast  
20 video signal; receiving text communications from at least one other television viewer; displaying said broadcast video signal in a first display area on said display; determining the identity of the television programming displayed in said first display area; determining the theme of said television programming identity; selecting a background image from an image database, said  
25 background image matching said theme; inserting said background image as a background in a second display area on said display; and superimposing said text communications on top of said background image in said second display area.

- 30 A multimedia apparatus comprising a first receiving means for receiving a broadcast video signal, a second receiving means for receiving text communications originating from a plurality of multimedia apparatuses, and

for receiving a plurality of images, a memory means for storing said plurality of images, a determination means for determining the identity of the television programming tuned to by said first receiving means, and for determining the theme of said television programming identity, a display means for displaying  
5 said broadcast video signal in a first display area, for displaying a background image, retrieved from said memory means and matching said theme, in a second display area, and for displaying said text communications superimposed on said background image in said second display area.

- 10 A computer program product, disposed on a computer readable storage medium, comprising computer readable program code means for causing a computer to perform the method of claim 1.

Other objects and features of the present invention will become apparent from  
15 the following detailed description considered in conjunction with the accompanying drawings. It is to be understood, however, that the drawings are designed solely for purposes of illustration and not as definition of the limits of the invention, for which reference should be made to the appended claims. It should be further understood that the drawings are not necessarily  
20 drawn to scale and that, unless otherwise indicated, they are merely intended to conceptually illustrate the structures and procedures described herein.

In the drawings, wherein like reference characters denote similar elements throughout the several views:

- 25 Figure 1 is a schematic view of a multimedia system for use in accordance with the present invention.

Figure 2 is a schematic block diagram of the multimedia apparatus shown in Figure 1.

- Figure 3 is a schematic view of a user interface according to the  
30 present invention, illustrating a text communications superimposed on a background image that matches the theme of the displayed television program.

Figure 4 is a schematic view of a user interface according to the present invention, illustrating avatar images, text communications and actions images.

Figure 5 is a schematic view of a user interface according to the present invention, illustrating a main section and a VIP section.

Figure 1 depicts a multimedia apparatus 100 which is part of a client system. The multimedia apparatus 100 can be a set-top box, a computer or an electronics unit built into a television set. The multimedia apparatus 100 receives user input from either a remote control 102a, a keyboard 102b, a mouse 102c or any combination thereof. A display 104, such as a television set or a computer monitor is connected to the multimedia apparatus 100, via a communications link 106, and used for displaying video data and a graphical user interface as well as emitting and audio data. The multimedia apparatus 100 includes hardware and/or software for receiving and decoding a broadcast video signal 108. The broadcast video signal 108 may be broadcast via satellite, cable or terrestrial means. The multimedia apparatus 100 may include a modem and/or other equipment such that a bi-directional communications link 110 can be established for telephone, ISDN or Ethernet connections.

The user controls television viewing and other features of the multimedia apparatus 100 with the remote control 102a. The remote control 102a typically includes a keyboard but there may also be a stand-alone keyboard 102b. A user can enter text data through either of these input means. Optionally, a mouse 102c could be used in combination with a virtual keyboard represented on the display 104. The multimedia apparatus receives power through a power line (not shown).

The multimedia apparatus 100 is shown in more detail in Figure 2. The multimedia apparatus 100 includes a central processor unit (CPU) 200, an input output (I/O) unit 202, a memory 204 that stores data and various

programs such as an operating system 206 and one or more application programs 208, and a hard disk drive 210 that provides non-volatile storage of computer-readable instructions, data structures, such as an image database 212, program modules and other data.

5

The multimedia apparatus 100 further includes a transport stream parser 214 for receiving satellite, cable or terrestrial transmissions in digital MPEG-2 format from e.g. a dish antenna 216. The transport stream parser 214 recovers signal formatting information. A selected channel from the real-time transmission is fed to a conventional video decoder 218, which converts digital signals into a suitable RF modulated form to be supplied to an aerial socket of a conventional television set. These components are interconnected by common bus 220 in a manner well known per se. The bus 220 may be any of several types of bus structures such as a memory bus, a peripheral bus or a local bus.

10  
15

Access to the Internet is provided through the input output (I/O) unit 202 and the bi-directional communications link 110, e.g. via the telephone network 222. The display 104 is also connected to the bus 220 via an interface 224 such as a video adapter.

20

The multimedia apparatus 100 provides a television chat functionality to the user by activating an application program 208 stored in the memory 204. This functionality is accomplished by receiving a broadcast video signal 108 and displaying the television program on the display 104 together with text communications, hereafter referred to as chat communications, received from other television viewers either via the bi-directional communications link 110 or together with the broadcast video signal 108. In the latter case the chat communications are multiplexed into the broadcast stream. Further, the user is able to send own text comments to the chat service provider via the input output (I/O) unit 202 and e.g. the telephone network 222. The television program may be shown in a diminished size or part of the available television

25  
30

image may not be shown at all. In Figure 3 the television program is shown in a television display area 300 occupying the top half of the display 104 and the chat communications is shown in a chat display area 302a.

5 Figure 3 further depicts a chat background 302b, consisting of five cactuses 304 and one wagon 306, that coincides with the chat display area 302a. The chat communications 308 is superimposed on the chat background 302b. The background image can have a size which is adapted to a certain setting of the television display area 300 and the chat display area 302a, such as full length  
10 and half the height. However, the background image is preferably a full length and a full height sized image so that it can be used in any type of setting. In Figure 4 the use of a full size image is shown where a part of the image has been removed to fit the setting, and as a result all items, e.g. cactus 400, are not completely visible.

15

In the preferred embodiment, the image database 212 is downloaded to the multimedia apparatus 100 and stored in the hard disk drive 210 prior to employing the invention. During chat a suitable image is selected and displayed as a chat background 302b in the chat display area 302a. In

20 another embodiment the image database 212 is residing on the Internet and suitable background images are downloaded when needed and temporarily stored in the memory 204 or in the hard disk drive 210.

In yet another embodiment, when the chat communications is multiplexed into  
25 the broadcast stream and received together with the broadcast video signal 108, the chat service provider will send suitable background images from the chat server in the broadcast stream.

The chat functionality is further enhanced by matching the chat background  
30 302b to the theme of the television program shown in the television display area 300. In the preferred embodiment this is achieved in the following way; the channel watched by the user is determined in a manner well known per

se, an electronic program guide inherent in the multimedia apparatus 100 is consulted to retrieve the identity of the television programming, available guide data about the television program is used to determine its theme and the background image that best matches the theme is selected to be  
5 displayed in the chat display area 302a. In another embodiment the channel watched by the user is determined in a manner well known per se and transmitted over the input output (I/O) unit 202 and the bi-directional communications link 110 to the chat server where the identity and theme of the television programming are determined so that an instruction, for selecting  
10 the most appropriate background image, can be returned.

The chat background 302b may be replaced one or more times during the duration of a single television program. In the preferred embodiment the multimedia apparatus 100 will receive a trigger to replace the present  
15 background image with a new one. The trigger is provided by the chat server together with the chat communications 308. In another embodiment there is a timer function inherent in the multimedia apparatus 100 that automatically changes the chat background 302b after a predetermined amount of time has elapsed. In yet another embodiment the user can change the chat  
20 background 302b himself or herself whenever desirable.

Figure 4 depicts four avatar images 402 displayed in the chat display area 302a superimposed on the chat background 302b. An avatar is a graphical representation of a physical person in a virtual environment. Avatar images  
25 402 are stored in the image database 212 together with the background images. Each avatar image 402 displayed in the chat display area 302a represents one chat participant. The same avatar graphic can be used for all chat participants but preferably there will be a number of avatar graphics to choose between. The user will choose an avatar image 402 from a gallery  
30 and this selection is forwarded to the chat server together with the chat communications of the user. The avatar selection is then distributed to other



chat participants together with the chat communications in order for the user to be correctly represented.

There may be name tags 404 displayed close to the avatar images 402 in order to identify the chat participants. Instead of displaying the chat communications 308 on consecutive lines in the chat display area 302a as shown in Figure 3, the text communications may, according to the invention, be displayed close to the avatar image 402 representing the chat participant who made the comment. Figure 4 depicts the preferred embodiment when a chat communication 308 is displayed in a callout box 406. Since there is no longer any need to scroll the messages in the chat display area 302a, a chat communication 308 can remain visible in the callout box 406 until a new chat communication 308 from the same chat participant.

The invention makes it possible for chat participants to perform actions. All possible actions are predefined in the application program 208 running the chat functionality on the multimedia apparatus 100. Action images 408, 410 are stored in the image database 212. In practice, an action image 408, 410 can be several images that replace each other in order to give the effect of animation, such as an animated picture similar to those found on the Internet, or it can be one single image that moves across the display. Once a user performs an action, the selected action is forwarded to the chat server together with the chat communications of the user. The action selection is then distributed to other chat participants together with the chat communications in order for the action to be correctly represented. Normally, action images 408 are portrayed within the boundaries of the chat display area 302a. However, the invention can also be implemented to allow action images 410 to be portrayed in the television display area 300. In the latter case it may be necessary to make the action image transparent so that it does not block television viewing entirely in the area where it is portrayed.

Finally, according to another aspect of the invention, a record of favourite chat friends can be created by the user of the multimedia apparatus 100. The record will be stored in the memory 204 or in the hard disk drive 210. Chat communications 308 received from chat participants included in the record of favourite chat friends will always be displayed. Optionally, there may be a VIP (very important person) section 500, as shown in Figure 5, in the chat display area 302a where avatar images 402 of chat friends are displayed. It deserves to be pointed out that the multimedia apparatus 100 may receive chat communications 308 from more chat participants than are superimposed on the chat background 302b. When the application program 208 providing the chat functionality receives a chat communication 308, it will determine if the identity of the chat participant who sent the chat communication 308 matches the identity of any of the avatar images 402 displayed. If there is a match then the chat communication 308 will be displayed, but otherwise it will be discarded. Some of the avatar images 402 displayed will not be included in the record of favourite chat friends. Optionally, there may be a main section 502, as shown in Figure 5, in which such avatar images 402 are displayed.

The chat friends included in the favourite record do not need to watch the same television program as the user of the multimedia apparatus 100 in order for their chat communications 308 to be displayed. The advantage is that the user does not have to bother about finding out in which chat room his or her friends are located and the user can switch between television programs without losing contact with them. Further, the chat friend may recommend the user to switch to whatever program the chat friend is watching. If, however, the chat friends are not online, their avatar images 402 may be depicted in black and white only, or in another suitable way, to indicate that they are not chatting at the moment. All other avatar images 402, e.g. those in a main section 502, preferably belong to active chat participants that watch the same television program as is being displayed in the television display area 300. However, the record of favourite chat friends is an individual record. Even if "Michael" is a chat favourite of "Susan's" it does not make "Susan" a

chat favourite of "Michael's". The record can be continuously updated by the user.

There can also exist a change option. If the user of the multimedia apparatus  
5 100 becomes bored with one or more of the chat participants he or she may  
replace one or more of them. By triggering the change option the application  
program 208 will remove any given number of avatar images 402 and replace  
them with new avatar images 402 representing other chat participants. For  
example, if a chat room has 100 participants and the chat interface can only  
10 display 20 participants in the main section 502, then there is clearly room for  
replacing the avatar images 402 a couple of times in order to find new friends.  
Preferably, the user should be able to select which avatar images 402 that will  
be replaced before triggering the change option. It is obvious from what is  
said above that a message from one participant in a chat room is not  
15 automatically echoed to all of the participants in the same chat room.

While the invention has been particularly shown and described with reference  
to preferred embodiments thereof, it will be understood by those skilled in the  
art that the foregoing and other changes in form and detail may be made  
20 therein without departing from the scope of the invention.